



# WE HELP YOU TO MAXIMIZE VOTERS TURNOUT

Our vision is to design affordable, technology-based political campaign management solutions for politicians and political parties that not only help in designing election campaigns but also deliver results in their favour.

-Vikrant Adams  
Founder & CEO

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POLITICAL PARTY  
REGISTRATION  
SERVICES

POLITICAL  
STRATEGY &  
MANAGEMENT

ELECTION  
CAMPAIGN  
MANAGEMENT

ANALYTICS &  
POLITICAL  
INTELLIGENCE

DIGITAL MEDIA  
MANAGEMENT

ELECTIONS  
SURVEYS  
(PRE POLL, EXIT  
POLL & POST POLL)

## Welcome to Digital Rajakaran – the premier political consultancy!

We are a team of experienced political strategists and consultants specializing in helping candidates, campaigns, and organizations reach their goals. Our mission is to provide the highest quality strategic advice and services to our clients.

At Digital Rajakaran, we believe that effective political strategy is the cornerstone of successful campaigns. We understand the importance of developing a strategy tailored to the specific needs of our clients and their specific goals. We provide a comprehensive range of services including political advertising, grassroots organizing, public opinion research, fundraising, and political messaging.

We are committed to helping our clients reach their goals, no matter how big or small. Our team has a wealth of experience in the political arena and a deep understanding of the nuances of the electoral process. We will work closely with you to develop a strategy that fits your individual needs.

We look forward to working with you!

[www.digitalrajakaran.com](http://www.digitalrajakaran.com)

76 Completed Projects	127 Satisfied Customers
9 Years Of Experience	62 Qualified Personnel

# Some of the most recent elections we've managed

Over the years, we have successfully run grassroots election campaigns for candidates of different parties in different states across the country to ensure their victory.

Assembly/Parliamentary Elections <b>2019</b> Maharashtra   Jharkhand   Haryana   Odisha	Assembly Election <b>2020</b> Madhya Pradesh   Delhi   Bihar	Assembly Election <b>2021</b> West Bengal   Tamil Nadu   Assam   Kerala	Assembly Election <b>2022</b> Uttarakhand   Punjab   Goa   Manipur
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## Some Leaders We have worked for.

In our many years of experience, we have helped many candidates/political parties to rise to the top. And we have worked with several political clients and the number is growing day by day.



**Snehalata Kolhe**  
Bharatiya Janata Party  
state secretary

**Madan Kaushik**  
Member of the  
Uttarakhand Legislative  
Assembly

**Swami  
Yatishwaranand**  
member of the Uttarakhand  
Legislative Assembly

**Amit Patkar**  
President - Goa Pradesh  
Congress Committee

**Mahesh Landge**  
Member of Maharashtra  
Legislative Assembly



## OUR VISION

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## OUR MISSION

Our target is to have more and more political portfolios of MLA/MPs. The number is very huge but we want to see this solution reach every political aspirant in the coming years. We are also pitching our solutions in neighbouring countries and hope to get through in a few years.

# Why Choose Us?

## Proven Excellence

We have undertaken and successfully delivered to both independent candidates and political parties

We Understand our clients & their requirements

We help in reducing Costs & Maximizing the turn-out

We are Young and focused upon Digital, Mobile and Field Outreach

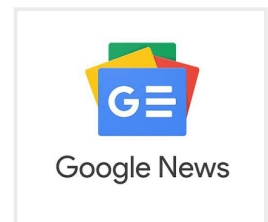
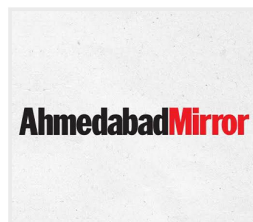
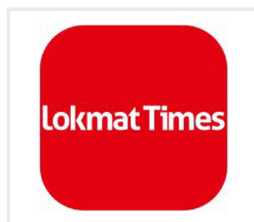
We believe in always innovating, experimenting and accelerate

## Introducing Our Company's Visionary Founder: Vikrant Adams

Vikrant Adams is a renowned Indian political strategist, who has been at the forefront of numerous electoral campaigns across the country. He has more than 9 years of experience in the Indian political landscape, a fact which has earned him the trust of many politicians and organizations. His experience in the political sphere has enabled him to provide valuable insights into the Indian electoral system. He has advised several political parties, including the Congress and BJP, on their election strategies. Vikrant Adams has been featured in many newspapers such as Mid-Day, Lokmat Times, and Ahmedabad Mirror.



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